

Optimized Packaging Leads to 60% Reduction in Material Waste

The Customer 
Medtronic

The Ask 
Redesign Packaging for RFA
ClosureFast Device

The Goals 

- Enhance usability
- Improve carbon footprint
- Achieve cost savings

The Packaging Solution



Results



Usability Highlight:
The new packaging became a part of the procedure with the ability to hold & flush the device right in the Operating Room.



“This project highlighted the value of pursuing new ideas and together we scored a major win for optimal packaging performance, sustainability, and savings—without sacrifice.”

– Jim Buccellato,
Principal Packaging Engineer